

HOANG PHAN

Senior Product Owner | Product Manager

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SUMMARY

I'm a Senior Product Owner/ Business Analyst, and Product Manager has more than 5 years of experience in the Fintech, Banking, and Crypto industries.

I can help the company to build an effective product in the right way. Highly adaptive, and can work in harmony with a wide variety of professionals in cross-functional / multinational teams.

EXPERIENCE

Kyros Ventures/Ancient8 Finance

Senior Product Owner & Product Manager (Full remote) – 03/2022 - now

- Product Owner for Dojo Token, the token launchpad on Solana Chain, re-design the UX of product, plan to develop, the scope of works and release plan
- Advise process to develop for Dojo NFT (NFT Launchpad on Solana Chain), sharing experience and business flow about NFT launchpad to the development team.
- Product Manager for Ancient8 User Identity, the SSO for all Ancient8 Products. Features: Log in with multichain wallets, Email, Discord, GG Account, and Twitter. Also, build SDK to integrate A8 UID on the different code base projects.
- Product Owner for Community Engagement Product that helps to engage community members.
- Own development from inception to launch which involves scoping with stakeholders, defining FRD, SRS, Usecase, Business Rules, Backlogs, Roadmap, planning releases.
- Conduct market research, Work with partners to gather the needs, customers interview to identify areas of improvement and what features should do.
- Define the development process in the early stage of Dev team
- Guide other BAs/POs about new processes to apply for a new in-house product, challenges, questions, and analytics which bring to output: Pain of users/customers, solutions, requirements

MoonRat Finance

Co-founder / Product Lead – 02/2021 - now

- Responsible for product (UX/UI) design (Homepage, App, SupperApp, ...)
- Logo and 2D designer
- Support users with the helpdesk portal.
- Execute the user research, survey, and data analytics to improve Dapp User Experience
- Build the user guide that helps users to be familiar with crypto and MoonRat Dapp/Defi
- Work with other co-founders to define the scope of work, idea, use case, and requirements to build the product
- Perform UAT to ensure that validated deliverables meet functional and design specifications and requirements.

PhiEnglish

Former - Founder – 08/2019 – 02/2022

- Build my own product and business that helps 75 students can speak basic English
- Process of product - from testing ideas, MVP to the final version which runs well.
- Purpose of product is "Help students speak English better", that why the class is only ~5\$/hour, and bring to me 600\$/month for profit.
- Develop the system to manage teachers, students, courses and classes by myself
- Managed 14 teachers, 2 staff and 75 students in approximately 2 years

VNPAY

Business Analyst – 12/2019 – 05/2021

- Give solutions to Banks' digital development team
- Analyst and work with both Bank, VNPAY, and 3rd teams to develop products (MB, IB, Omni App)
- Build VNPAY's products such as: eKYC, bus booking (Cambodia), billing – top-up (Myanmar)
- Work with UI/UX designers to give the best app interfaces to Bank and VNPAY's products
- Help BA's members in VNPAY develop their skills

List of projects:

- Mobile Banking/Omni:

- Main projects: AB Ditizen (ABBANK), IVB Mobile, SCB Mobile Banking, Kienlongbank Mobile banking, Loyalty (VCB)
- Support: Vietcombank, HDBank, SaiGon Bank, Eximbank, NamA Bank, Vietjet POS

- Top-up/Billing Cambopay & Myanmar, eKYC, Bus Booking (SDK on mobile)

KYANON

Business Analyst/Quality Control/Product Release – 08/2018 – 08/2019

- Give solutions to Kyanon's customers to build their app
- Work directly with product director and UX designer to build the app
- Work with Agile framework in the development process, help to build process between development team and stakeholders
- Define Scope of Work, timeline, ...
- Manage and release products on time.
- Get feedback directly from users to analyze and give solutions to fix or enhance products.
- Help BA, Tester's members in KYANON develop their skills

MORE (IMT Solutions, Freelancer Developer) – also related to BA, Tester, Product Owner jobs

EDUCATION

Software Engineering – Ho Chi Minh University of Information Technology (UIT), Vietnam

English as Second Language – Colegio San Agustin – LSLC, Philippines.

SKILLS CAN PROVIDE FOR YOUR COMPANY

- BA Planning & Monitoring
- Elicitation & Collaboration
- Solution Evaluation
- Requirements management
- User stories/specifications
- User Acceptance Testing (UAT)/ Delivery product
- Sketching/Wireframing
- UI/UX Analyst/ Product Design (both Sketch, Wireframe, Mockup, Prototype)
- Manage new team (around 10-15 team members, help them develop skills in PO, BA, Tester)
- Build scope of work (SOW)/Backlogs
- Work with development team (UI/UX Designer, PM, BA, Dev, Tester, BO, Stakeholders)
- Release product plan and timeline, roadmap
- Business Analysis (build document, user guide, product analyst)

- Productive measure/Metrics
- Others...

EXPECTED SALARY

- 4500\$ - 5000\$ NET MONTHLY
- 100\$/h